



TERMS OF REFERENCE PRODUCER WORLD FOOD DAY VIDEO FEATURE

About Biovision Africa Trust

Biovision Africa Trust (BvAT) is a not-for-profit organization established in Kenya in 2009 by the Biovision Foundation for ecological development in Switzerland and supported by the International Centre of Insect Physiology and Ecology *icipe* in Nairobi. The Trust's goal is to alleviate poverty and improve the livelihoods of smallholder farmers in Kenya and other African countries through supporting dissemination of information and knowledge on appropriate technologies to improve human, animal, plant, and environmental health. To achieve this, BvAT has three broad programmes through which the mission is unfolded. The Farmer Communication Programme (FCP), the Ecological Organic Agriculture (EOA) Projects and Knowledge Centre for Organic Agriculture (KCOA). FCP has four (4) pathways through which ESA technologies and practices are disseminated over the Print (The Organic Farmer and Mkulima Mbunifu Magazines), the Radio (The Organic Farmer Radio), Online (Infonet) and the Outreach to reach smallholder farmers.

About the assignment

BvAT is producing a video feature to mark the World Food Day under the theme "Right to Foods for a Better Life and a Better Future'. The purpose of the feature video is to highlight how various sector players especially in Nandi County are contributing to the theme of the World Food Day.

Scope of work

BvAT would like to contract the services of a video producer.

The responsibility of the producer will be:

- Conceptualize and plan for the World Food Day video documentary from start to finish.
- Develop pre-production script and story board, to be presented to World Food Day publicity committee, which will guide the filming.



- Develop post-production script that will guide the editing of the documentary.
- Arranging frequent meetings with the stakeholders and booking all the necessary interviews.
- Collaborate with Nandi County communication team and BvAT team to determine the filming schedule and timelines.
- Coordinate all aspects of the documentary production, including shooting, editing, and post-production.
- Sourcing various locations in collaboration with the BvAT team and the Nandi County communication team.
- Co-direct together with the BvAT videography officer on-camera interviews and B-roll during shoots.
- Identifying and solving any problems that arise during the production process.
- Manage World Food Day video project timelines and ensure deadlines are met.

Consultancy period

The video production will be done in a period of four weeks be completed by 10th of October 2024.

Deliverables

At the end of the assignment, our expectation is to have:

- A full 30-minute documentary highlighting activities of key partners contribution to the World Food Day theme.
- A 10-minute short version documentary to be shared on online and social media platforms.

Qualifications:

- Degree in communications, film making or journalism
- At least 5 years of experience undertaking similar assignments – video documentary production and especially for events in the agriculture and environment sector
- Understanding film production techniques.
- Demonstrable experience in script writing.
- Have strong project planning and management skills, editorial judgment, and commercial awareness.



- Excellent understanding of film genres and themes.
- Excellent communication and interpersonal skills.
- Ability to conceptualize and execute creative video ideas.

Terms of payment

The fee and the exact terms of payment will be negotiated with the consultant before signing of the contract.

Application Requirements

All applicants **MUST** meet the minimum requirements described above.

Each application package should include the following:

- A technical proposal (proposed methodology)
- Financial proposal or quote.
- A minimum of three samples of recent work: online portfolios work is preferred;
- Updated CV and three references.

Structure of the assignment

Project	Biovision Africa Trust Video Unit
Position Type	Consultancy
Consulting type	Video producer
Position Location	Remotely and on site
Duration	21 working Days
Reporting to	TOF Video Project Officer

Application process

If you believe you qualify for this position then please apply with your CV and cover letter as one file indicating a summary of your key qualifications and a quote to procurement@biovisionafrica.org indicate 'Video producer World Food Day video' in the email subject line). Deadline: **19th September 2024** (Only shortlisted candidates will be contacted directly)