



CONSULTANCY FOR REVIEWING THE ORGANIC FARMER MAGAZINE PRODUCED AND PUBLISHED UNDER THE FARMER COMMUNICATION PROGRAMME AT BIOVISION AFRICA TRUST

TERMS OF REFERENCE (TOR)

Introduction

Biovision Africa Trust (BvAT) seeks to recruit a competent Reviewer for The Organic Farmer (TOF) Magazine produced and published under the Farmer Communication Programme to support in reviewing content of the magazine, which is a bimonthly publication, 12 pages in size, covering agricultural content under the thematic areas of Human Health, Plant Health, Animal Health and Environmental Health (4-H).

About Biovision Africa Trust

Biovision Africa Trust (BvAT) is a not-for-profit organization established in Kenya in 2009 by the Biovision Foundation for ecological development in Switzerland and supported by the International Centre of Insect Physiology and Ecology (*icipe*) in Nairobi. The Trust's goal is to alleviate poverty and improve the livelihoods of smallholder farmers in Kenya and other African countries through supporting dissemination of information and knowledge on appropriate technologies to improve human, animal, plant, and environmental health. To achieve this, BvAT has three programmes through which the mission is undertaken. The Farmer Communication Programme (FCP), the Ecological Organic Agriculture Initiative (EOA-I) and the Knowledge Centre for Organic Agriculture (KCOA). FCP has five pathways through which ESA technologies and practices are disseminated over the Print (The Organic Farmer and Mkulima Mbunifu Magazines), the Radio (The Organic Farmer Radio), Online (Infonet), dissemination of digitized content through digital platforms, and the Outreach to reach smallholder farmers.

TOF Magazine project is a bimonthly publication that promotes ecologically sustainable agriculture. It provides farmers with information on environmentally friendly farming methods and advice on how to increase yields using simple, sustainable methods. Feedback from farmers and other stakeholders in the agriculture industry is used to ensure that TOF remains relevant and up to date. Through this platform, TOF aims to facilitate the sharing of information, knowledge and experiences from farmer-to-farmer, experts/scientists/researchers to farmers and vice versa. TOF Magazine is completed by additional special editions produced twice in a year.

Purpose of the assignment

The purpose of the assignment is to ensure production of high-quality content for the bi-monthly TOF Magazine and Special Editions that are informative, engaging, and relevant to the target audience, primarily the smallholder farmers. The Reviewer will contribute to maintaining of impeccable editorial standards of the TOF Magazine to its overall success.

The consultant will:

- Edit and proofread all submitted content for accuracy, clarity, style, and adherence to the magazine's editorial guidelines.
- Fact-check the articles and ensure information is credible and up-to-date and meets the magazine's standards.
- Provide recommendations on areas that are inadequately covered.
- Provide recommendations on additional content, images, language use, sentence structure and design of the magazines.
- Offer guidance to ensure the magazines are informative, coherent and error-free.

Duration of the assignment

The work is to begin 1st October 2024 to 31st December 2024.

Required qualifications and skills

- A Master's degree in Biological Sciences, Agriculture or related areas.
- At least two years' experience in production of information material in agriculture especially agroecology.
- Published works in agriculture and especially on the area of agroecology.
- Impeccable attention to detail and strong editing skills.
- Ability to work under pressure and meet deadlines.
- Excellent command of the English language and grammar.
- Familiarity with agricultural terminology and concepts.

Application Procedure

If you are interested in in this role, send your application to procurement@biovisionafrica.org with the subject: TOF Magazine Reviewer by submitting the following:

- a) A detailed CV,
- b) A letter of interest clearly justifying your suitability,
- c) Expected remuneration and
- d) Samples of published work

Application must be received by 25th September 2024.

Biovision Africa Trust is an equal opportunity employer and eligible women are encouraged to apply.