

Digital training materials on organic farming



Do you want to **IMPROVE**
your agribusiness?
SMS THE WORD: **POULTRY** OR
GOATS OR
VEGETABLES OR
ORGANIC
TO 40799



FiBL

Kilimo Bora si Bora Kilimo

This service is **FREE** and available on the Safaricom network



Biovision Africa Trust



@BiovisionAfrica



0711 082 296

Do you want to learn more about organic farming? Do you want to do that now with nothing more than only your phone? Find below a list of open-access digital training materials on various organic farming topics. There are different digital training formats available:

- **SMS-based training:** The training consists of short, memorable text messages that are sent to you one after the other. You set the pace of the training and decide when you want to deepen or repeat the content.
- **Interactive Voice Response (IVR)-based training:** If you prefer to listen instead to read, choose the IVR-based training. The training consists of short, memorable audio messages that are sent to you one after the other.
- **Youtube video:** Find out more about the topics in these educational and entertaining videos!
- **App-based training on the Yielder App:** Want to go more in-depth on a topic? In the Yielder app, you can download a free training programme and find out more about the topic yourself. The training programme is varied with text, illustrations, photos, videos and audio podcasts.
- **Whatsapp-based training:** The training consists of short, memorable text messages, illustrations and photos and videos that are sent to you one after the other. You set the pace of the training and decide when you want to deepen or repeat the content.

All training materials are all for free!

Training Topic	Training format	How to access the training
Introduction to organic farming	SMS-based	Send Organic to 40799
Indigenous poultry	SMS-based	Send Poultry to 40799
Indigenous vegetables	SMS-based	Send Vegetables to 40799
Dairy Goats	SMS-based	Send Goats to 40799
Organic Beekeeping (Introduction)	Interactive Voice Response (IVR): - based	Call 0800 721 855 (with IVR, you will receive a 7-minute recorded training via phone call)
Organic Beekeeping (Business Opportunities and marketing of bee products)	Youtube-based	Youtube:coming soon
Organic Beekeeping (Full training)	APP-based	Yielder App: https://play.google.com/store/apps/details?id=app.yielder.com.yielder_android.beta&hl=en&gl=US
Organic Beekeeping (Comic book)	Whatsapp-based	Whatsapp:0715 422 460 or Click here to Download the Comic Book
Organic Sweetpotatoes (Introduction)	IVR-based	Interactive Voice Response (IVR): Call 0800 721 855 Send SMS to 40799 - coming soon
Organic Sweetpotatoes. (Value chain processing and marketing)	Youtube-based	Youtube: coming soon
Organic Sweetpotatoes (Full training)	APP based	Yielder App: https://play.google.com/store/apps/details?id=app.yielder.com.yielder_android.beta&hl=en&gl=US
Organic Sweetpotatoes (Comic books)		Whatsapp:0715 422 460 - coming soon

All training materials are developed under the Digital Training Materials project. Learn more about the project here <https://biovisionafricatrust.org/digitalization-project>.